

University of Lagos

★ Spring 2018 Peer to Peer: Facebook Global Digital Challenge — 3rd place winner



Location: Lagos, Nigeria

Counters prejudice and negative speech toward slum communities in Lagos, where an estimated 66% of the population lives. Improve negative narratives toward slum communities by fostering inclusion and positive interaction through community outreach events, seminars, benefit concerts and flash mob dances. Reached over 4.8 million Facebook users.



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