Design Akademie Berlin





Fall 2017 Peer to Peer: Facebook Global Digital Challenge — 1st place winner



Location: Berlin, Germany

Germany has welcomed over a million refugees, more than any other country in the EU, and hate speech against refugees has exploded on social media as a result. "Don't Be Silent Berlin" involves and empowers the silent majority who are likely to intervene and speak out, but in the end assume someone else will do it.







