

# University of Houston

★ **spring 2017 — Peer to Peer: Challenging Extremism — 3rd Place**



[Download Submission](#)

Location: Houston, TX

Targets the youth silent majority, and emphasizes that disagreement doesn't equal hate. Used a combination of social media, live interviews and an "offline" event. Generated more than 15,000 impressions on Facebook alone in less than 2 months.

